

April Avey Trabucco



9446 NE Coral Court, Bainbridge Island, WA 98110 |



(650) 303-2212 |



apriltrabucco@gmail.com

SUMMARY

I'm highly motivated, personable, and skilled at managing time sensitive tasks with a team or autonomously. By weaving tailored solutions with carefully researched details, I can craft compelling, results-driven content that communicates your organization's unique and vital role.

SKILLS

- Content Management
- Copywriting
- Marketing Communications
- Community Relations
- Strategic Planning
- Grant Writing
- Fundraising / Donor Campaigns
- Program Management
- Budget Projections
- Graphic Design
- Website Development
- Website Maintenance

PLATFORMS / PROGRAMS

WordPress, Weebly, Shopify, Buffer, Facebook, Twitter, LinkedIn, Instagram, MS Word, Excel, Power Point, Adobe Acrobat, Canva Pro
Quickbooks, Paciolan

SPECIAL PROJECTS

OVATION! www.ovationmtb.com
Grant Writing, Marketing, Strategic Planning (2016-2018)

FIRST AID ARTS www.firstaidarts.org
Grant Writing (June 2012 – June 2013)

ARTSOPOLIS www.artsopolis.com
Event Liaison and Copywriting (2004-2009)

TABARD THEATRE
www.tabardtheatre.org
Marketing, Sponsorships, and Public Relations (2004- 2009)

ACTIVITIES

Creative Writing, Singing, Yoga, Theatre

PROFESSIONAL EXPERIENCE

AVEY WRITING SERVICES www.aveywritingservices.com

Freelance (April 2012 – Present)

Client List & Services (from most recent):

Raising Resilience (non-profit)

Grant writing and strategic planning

Carl Sussman (realtor)

Copywriting; graphic design; and website development

Lilitab Tablet Kiosks

Copywriting; editorial style sheets; and case studies

The David Lewis Group (real estate)

Copywriting; layout; and design

Pacific West Land

Editing and copywriting

Eagle Harbor Health & Chiropractic

Web content analysis and copywriting

Sound Counsel (psychotherapy)

Copywriting; graphic design; SEO; and social media management

West Sound Counseling

Copywriting; graphic design; website development; and social media management

.....
SAN JOSE JAZZ, San Jose, CA

Grant Writer (April 2011 - April 2012) www.sanjosejazz.org

MEXICAN HERITAGE CORPORATION, San Jose, CA

Grant Writer (Aug 2010 - April 2011) www.vivafest.org

AMERICAN MUSICAL THEATRE OF SAN JOSE, San Jose, CA

Promotions Manager (Aug 2003 - Aug 2004) company closed in 2008 after 75 years

THEATREWORKS, Palo Alto, CA

Director of Sales and Marketing (Nov 2001 - May 2002) www.theatreworks.org

NIDEK, INC., Fremont, CA

Marketing Communications Coordinator (Feb 2000 - Nov 2001) usa.nidek.com

Trade Show & Advertising Coordinator (April 1998 to July 1999)

ANNUAL REVIEWS, Palo Alto, CA

Marketing Coordinator (July 1999 to February 2000) www.annualreviews.org

COHERENT MEDICAL, INC., Palo Alto, CA

Sales Coordinator (November 1995 to April 1998) www.coherent.com

EDUCATION

AMDA College and Conservatory of the Performing Arts (one of America's premier conservatories for the performing arts), New York, NY. Graduated, 1992.